



2025 ANNUAL REPORT



TFA

PREPARED BY

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Executive Director

Who We Are

ABOUT TFA

OUR MISSION

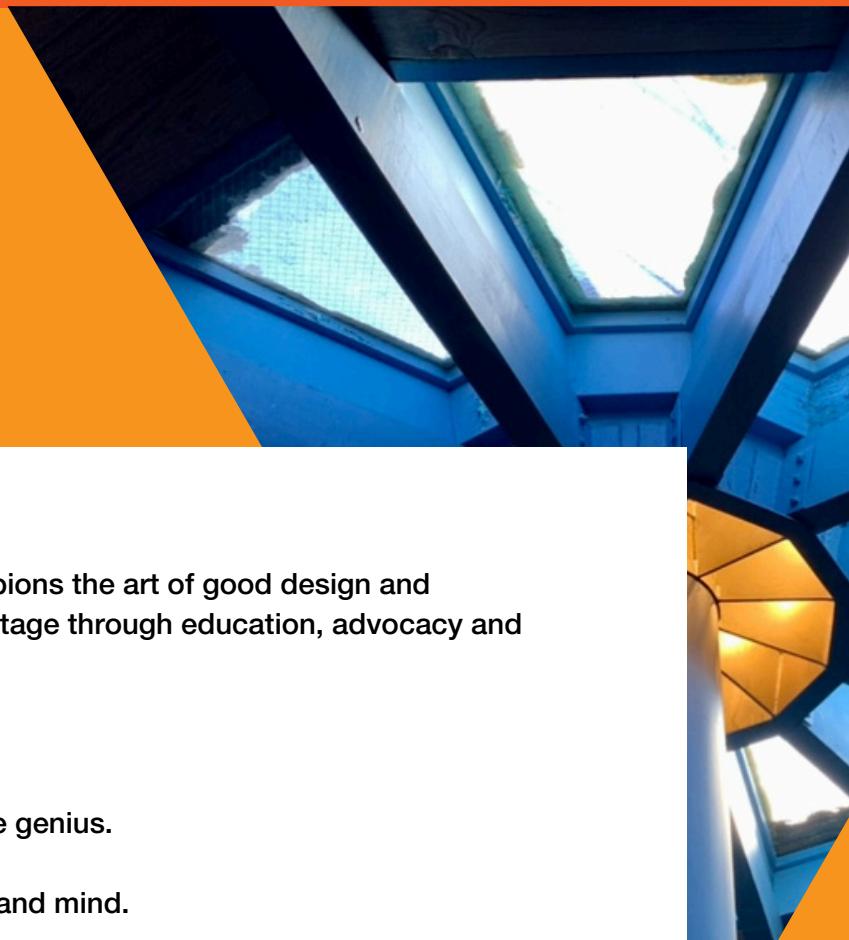
Tulsa Foundation for Architecture champions the art of good design and celebrates Oklahoma's architectural heritage through education, advocacy and archives.

OUR CORE VALUES

- Collaboration: We leverage collective genius.
- Creativity: We think outside the box.
- Passion: We are committed in heart and mind.
- Quality: What we do, we do well.
- Impact: Our work makes a positive difference in our community.
- Education: We share our knowledge with others.

OUR STRATEGIC GOALS

- Systematically process, catalog, and digitize the TFA archives to expand availability both online and via appointment.
- Advocate for the preservation and rehabilitation of Oklahoma's significant architecture.
- Sustain TFA through broad-based fundraising efforts that meet operational needs and allow the organization to expand its mission-driven work.
- Implement consistent marketing efforts that engage TFA audiences in order to drive program participation, sales, and increased brand/mission awareness.
- Create strategic messaging to position TFA as the primary nonprofit organization in Tulsa for architecture, design, and historic preservation.
- Regularly host a diverse array of architecture and design based programming and events for all ages in the community and at The Tulsa Center for Architecture and Design to meet strategic outcomes and generate revenue.
- Form programmatic partnerships with a diverse group of individuals and organizations to expand TFA audiences and support TFA programs.
- Take intentional steps towards making TFA a more diverse, equitable, accessible and inclusive organization.



a year's overview

KEY ACHIEVEMENTS

Key Organizational Achievements in 2025

Overall

- We hired a new Executive Director to further the mission of the organization.

Archives

- We were selected to receive a \$20,000 Oklahoma Heritage Preservation Grant for archive digitization and database management.
- We hired a new Archivist to continue our collections management and digitization efforts.

Advocacy

- Our Executive Director was featured on Fox23 to speak on the importance of the Warehouse Market and historic preservation.
- We provided preservation planning assistance to eight individuals/organizations including The Building Owners and Managers Association of Tulsa.

Financial Sustainability

- We raised \$170,458 in grants, sponsorships and donations.
- We received donations from 13 new sponsors.
- We successfully launched a new annual fundraiser, "Skyline Soiree."

Programs & Partnerships

- We proudly served nearly 3,000 6th grade students who attend Tulsa Public Schools through a hands-on Design Thinking Curriculum as part of Any Given Child-Tulsa.
- We launched 30 new programs including guided tours, neighborhood crawls, workshops, and program offerings in 2025.
- We formed 43 new partnerships with diverse individuals, businesses, organizations, and property owners to support our community programming efforts.

Marketing & Promotion

- We were featured in TulsaPeople celebrating our 30th Anniversary.
- We were featured in over 50 segments including television, print, and social media.
- We increased our social media following from 24,076 to 50,920, an increase of 111%.
- We launched a social media video series of reels with over 1.7 million views.

Diversity, Equity, Access & Inclusion

- We created a system ensuring all our programs and events were fully accessible.
- We launched 2 new programs highlighting East and North Tulsa.



NUMBERS AT A GLANCE

Tours, Programs & Events

3,557

3,047

3,176

1,200

43

Public & Private
Tour AttendanceSchool Field Trip
AttendancePublic Program
& Event
AttendanceSpeaking
Engagement
AttendanceNumber of
New TFA
Partners

Contributed Revenue

\$33,053

\$83,500

\$21,200

\$15,446

\$94,850

Amount of
Restricted
GrantsAmount of
Community Sponsorships/
Unrestricted GrantsAmount of
Program
SponsorshipsAmount of
General
DonationsEstimated
Value of In-Kind
Donations

Archives

6,069

286

11,347

66

11

Individual
Pieces
AccessionedNew Pieces
DonatedPieces
DigitizedResearch
Requests
FulfilledTours of
The TFA
Archives

NUMBERS AT A GLANCE

Volunteers

2,742

Volunteer
Hours Supporting
Tours

898

Volunteer
Hours Supporting
Programs & Events

786

Archive
Volunteer
Hours

38

Number of new
TFA
Volunteers

\$153,980

*Total Value of
2024 Volunteer
Hours
*Per Independent Sector

Earned Revenue

\$77,563

Tour
Revenue

\$74,236

Program
& Event
Revenue

\$30,469

Membership
Revenue

\$2,834

Sales
Revenue

\$1,700

Season
Ticket
Revenue

Reach

9,596

Bi-Monthly
E-News
Subscribers

24,686

Facebook
Followers

26,234

Instagram
Followers

41

Earned Media
Stories

2,219

Eventbrite
Followers

a year's overview

PUBLIC PROGRAM OFFERINGS

TFA TOURS & CRAWLS

- EAST CENTRAL HIGH SCHOOL | A Mid-Century Marvel*
- ON THE AIR | Behind the Scenes at KJRH, 2 News Oklahoma*
- TULSA UNDERGROUND | The Tunnel Tour
- CATHEDRAL CRAWL | In Partnership with Tulsa Opera
- DESIGN TOUR | Frankoma Pottery*
- BROTHELS, BOOTLEGGERS, & BEYOND | The Blue Dome District
- NEIGHBORHOOD CRAWL | Historic Renaissance Neighborhood*
- PILARS OF FAITH | The Architecture of Temple Israel*
- CINEMA, SCANDALS, & SLICED BREAD | Explore Kendall Whittier
- TULSA TIME TRAVELERS | Cocktails and Architecture Through the Decades
- SWAN LAKE STORIES | A Historic Walking Tour*
- THE RISE OF TULSA | The Evolution of Tulsa's Skyline*
- BUILDING BROKEN ARROW | Landmarks & Legacy*
- STRANGER THAN FICTION | Offbeat Tulsa Tales*
- BENEATH THE VAULT | A Tulsa Underground Tour
- ART HOUSE CRAWL | Tulsa's Alternative Art Spaces*
- THE BOK CENTER | Your Backstage Pass
- NEIGHBORHOOD CRAWL | Historic Florence Park Neighborhood*
- PHANTOMS & FACADES | Haunted Bartlesville*
- HAUNTS & HOMICIDES | The Arts District After Dark
- THE RESTLESS RIBBON | Tulsa's Brookside District
- ECHOS OF THE SILVER SCREEN | Tulsa's Lost Movie Palaces
- FAITH IN FORM | The Architecture of Oral Roberts*
- DECO IN DECEMBER | Do You Know Your Deco?

- Indicates New Offering

a year's overview

PUBLIC PROGRAM OFFERINGS

DISTINCTIVE DWELLINGS

NOMA Apartment Homes*
Heartwood Commons*
The Oath Studio (Adah Robinson's House)*
The Historic White House Mansion*
Bruce Goff's First Tulsa Home*
Cedar Rock Inn (Tecumseh Perryman's Home)*

COCKTAIL CLASS IN PARTNERSHIP WITH THE VAULT RESTAURANT

BOOMTOWN SPLENDOR: Iconic Tulsa Mansions*
TULSA TRAILBLAZERS | Women Who Shaped Tulsa's Architecture*
MUSIC MONTH | Iconic Tulsa Music Venues*
HAUNTED TULSA | Volumue 3*
BLACK FRIDAY | Tulsa's Shopping Destinations*

DRAFTS & DESIGNS

FRAGMENT AND FORM: An Architectural Collage Workshop*
INSPIRED SPACES | A Mood Board Workshop*

ADDITIONAL PROGRAMS

BLUEPRINTS AND BACKSTORIES | Researching Your Historic Home*
A PARTNERSHIP PREVIEW | The 2025 Designer Showcase Home in Maple Ridge*
CAMP ARCHITECTURE
MASTERWORK STUDIOS | Behind the Scenes*
INTERIOR DESIGN TIPS & TRICKS | Styling Your Home on a Budget*
DESIGN INSIDER | Pfeifer Hones Architecture Talk & Tour*
SKYLINE SOIREE | A 30th Anniversary Celebration for TFA*
MEMBER & SPONSOR HOLIDAY SOCIAL | The Seale Residence by Steven Turner*

• Indicates New Offering



a year's overview

OUR SPONSORS

THANK YOU TO OUR COMMUNITY SPONSORS

GEORGE KAISER FAMILY FOUNDATION

A supporting organization of Tulsa Community Foundation



TULSA COMMUNITY FOUNDATION

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Commonwealth Foundation



CHARLES AND LYNN SCHUSTERMAN FAMILY PHILANTHROPIES

HARDESTY FAMILY FOUNDATION

CYNTERGY



R.B. WILLIAMSON ENERGY ADVISORS

Hall Family Philanthropic Fund

CPH Properties

Ted & Lindsay Reeds Andrew & Whitney Ryan

Westfall Charitable LP

ETHOS ARCHITECTS FORMERLY KNOWN AS KKT

Barbara Smallwood Imel in Honor of Blaine Imel

perkins architecture

SHARP DEVELOPMENT



GH2 ARCHITECTS



CHARNEY BROWN LLC Pierce Block (b. 1909) Space Available



THANK YOU TO OUR 2025 PROGRAM SPONSORS

TUNNEL TOURS



The Oxley Foundation

CAMP ARCHITECTURE



Barbara Smallwood Imel
in Honor of Blaine Imel

a year's overview

OUR SPONSORS

THANK YOU TO OUR 2025 SKYLINE SOIREE SPONSORS



Narrative
Structure



Pierce Block (b. 1909) Space Available



Stephen Scace with
RICH & CARTMILL, INC.
EST. 1922 INSURANCE • BONDS



OFFICE
INTERIORS



Phantasmagoria
Film Co.

Doug Mann & Marsha Wright Ian Hill Mark & Johnna Thurston
Robert & Becky Billings Shannon Fortenberry Elam & Kathy Blank
In honor of Robert Powers Johnny Geren Tony & Melody Lenox

THANK YOU TO OUR 2025 SKYLINE SOIREE PARTNERS



Development
Partners



PHILTOWER



Justin Thompson
CATERING



*American
Solera*



a year's overview

TEAM TFA



TFA Trustees

President:

Sean Nanny

BAM Properties

President Elect:

Patty Atherton

Elite Title Services

Secretary:

Maggie Brown

Animal Aid of Tulsa

Treasurer:

LouAnn Smith

Lyle Building Group

Immediate Past President:

Kayla Lee

Lee Simon Design

TRUSTEES

Ken Brune, The Brune Law Firm

Ken Busby, The Route 66 Alliance

Kristi Eaton, Ke Comms

Shannon Fortenberry, TRIO Resources

Briana Hefley-Shepherd, Tulsa Garden Center

Tony Lenox, ONE Gas

Richard Phillips, Interior Designer, Retired

James E. Turner, AIA, Cyntergy

Sarah Vespasian, Office Interiors

Kate Wallace Helm, Wallace Helm Design

TFA Advisors

Rex Brown

Roger Coffey, AIA, Olsen Coffee Architects (retired)

Meagan Farley, Dewberry Architects

Nancy Hermann, Tulsa PAC (retired)

Kimberly Honea, Varia Hospitality

Shane Hood, Align Design

Matt King, AIA, King Architectural Solutions

Kristen LaBass, LaBass Design

Kip Leikam, Leikam Investments

Lanny McIntosh, FAIA, The McIntosh Group (retired)

Leisa McNulty, AIA, LMMA Design

Julie Miner, INCOG

Martin L.J. Newman, Walter & Associates (retired)

Ted Reeds, Ted Reeds Architecture, LLC | OU

Mark Ross, Diorama Arts (retired)

Christy Craig Thames, OwnTulsa Real Estate

Mary Lee Torbert, ASID

Tom Wallace, Wallace Design Collective (retired)

Susie Wallace

Michael Wallis, Author

TFA Contractors

Steven Elmore, Tours/Programs

Lindsey Neal Kuykendall, Tours/Programs

Cathie Miller, Tours/Programs

Leigha Odom, Archives

TFA Staff

Malinda Blank

Executive Director

TFA Docents, Volunteers, & Interns

To our numerous docents, volunteers, and Interns we extend our deepest gratitude for your ongoing and unwavering support!