



2025 ANNUAL REPORT

TFA

PREPARED BY

*Malinda Blank
Executive Director*



Who We Are

ABOUT TFA

OUR MISSION

Tulsa Foundation for Architecture champions the art of good design and celebrates Oklahoma's architectural heritage through education, advocacy and archives.

OUR CORE VALUES

- Collaboration: We leverage collective genius.
- Creativity: We think outside the box.
- Passion: We are committed in heart and mind.
- Quality: What we do, we do well.
- Impact: Our work makes a positive difference in our community.
- Education: We share our knowledge with others.

OUR STRATEGIC GOALS

- Systematically process, catalog, and digitize the TFA archives to expand availability both online and via appointment.
- Advocate for the preservation and rehabilitation of Oklahoma's significant architecture.
- Sustain TFA through broad-based fundraising efforts that meet operational needs and allow the organization to expand its mission-driven work.
- Implement consistent marketing efforts that engage TFA audiences in order to drive program participation, sales, and increased brand/mission awareness.
- Create strategic messaging to position TFA as the primary nonprofit organization in Tulsa for architecture, design, and historic preservation.
- Regularly host a diverse array of architecture and design based programming and events for all ages in the community and at The Tulsa Center for Architecture and Design to meet strategic outcomes and generate revenue.
- Form programmatic partnerships with a diverse group of individuals and organizations to expand TFA audiences and support TFA programs.
- Take intentional steps towards making TFA a more diverse, equitable, accessible and inclusive organization.

a year's overview

KEY ACHIEVEMENTS

Key Organizational Achievements in 2025

Overall

- We hired a new Executive Director to further the mission of the organization.

Archives

- We were selected to receive a \$20,000 Oklahoma Heritage Preservation Grant for archive digitization and database management.
- We hired a new Archivist to continue our collections management and digitization efforts.

Advocacy

- Our Executive Director was featured on Fox23 to speak on the importance of the Warehouse Market and historic preservation.
- We provided preservation planning assistance to eight individuals/organizations including The Building Owners and Managers Association of Tulsa.

Financial Sustainability

- We raised \$170,458 in grants, sponsorships and donations.
- We received donations from 13 new sponsors.
- We successfully launched a new annual fundraiser, "Skyline Soiree."

Programs & Partnerships

- We proudly served nearly 3,000 6th grade students who attend Tulsa Public Schools through a hands-on Design Thinking Curriculum as part of Any Given Child-Tulsa.
- We launched 30 new programs including guided tours, neighborhood crawls, workshops, and program offerings in 2025.
- We formed 43 new partnerships with diverse individuals, businesses, organizations, and property owners to support our community programming efforts.

Marketing & Promotion

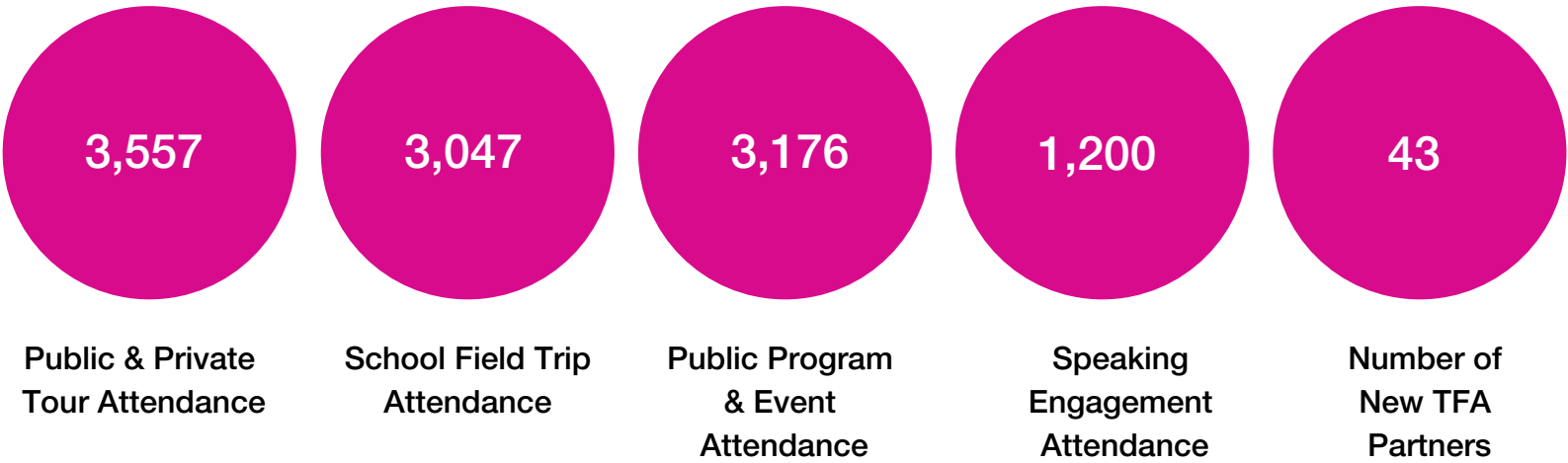
- We were featured in TulsaPeople celebrating our 30th Anniversary.
- We were featured in over 50 segments including television, print, and social media.
- We increased our social media following from 24,076 to 50,920, an increase of 111%.
- We launched a social media video series of reels with over 1.7 million views.

Diversity, Equity, Access & Inclusion

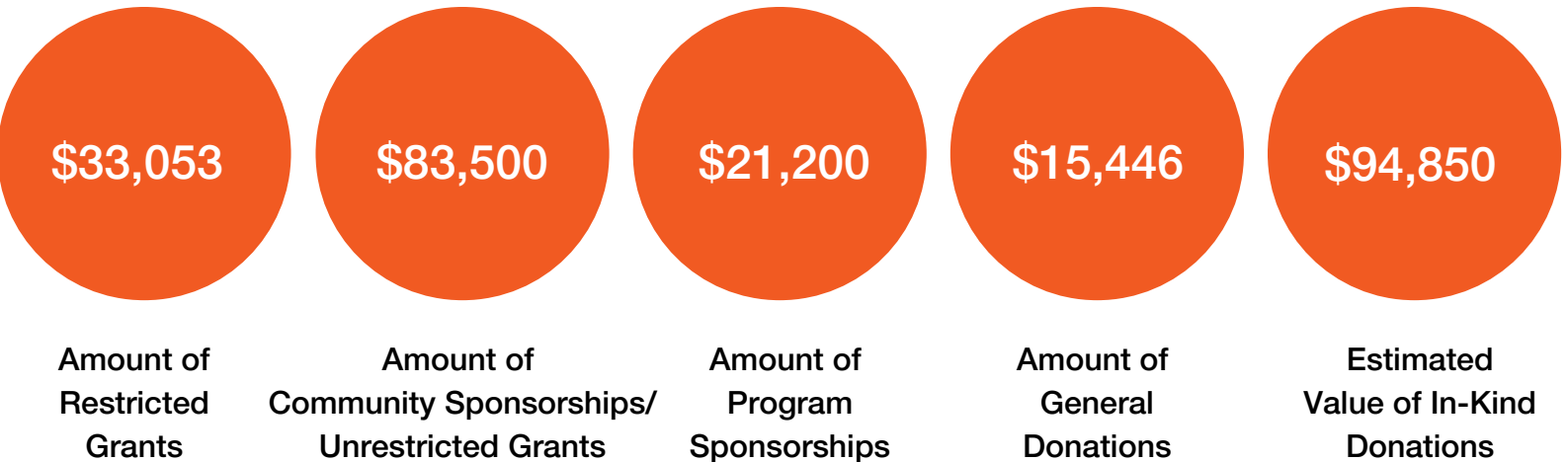
- We created a system ensuring all our programs and events were fully accessible.
- We launched 2 new programs highlighting East and North Tulsa.

NUMBERS AT A GLANCE

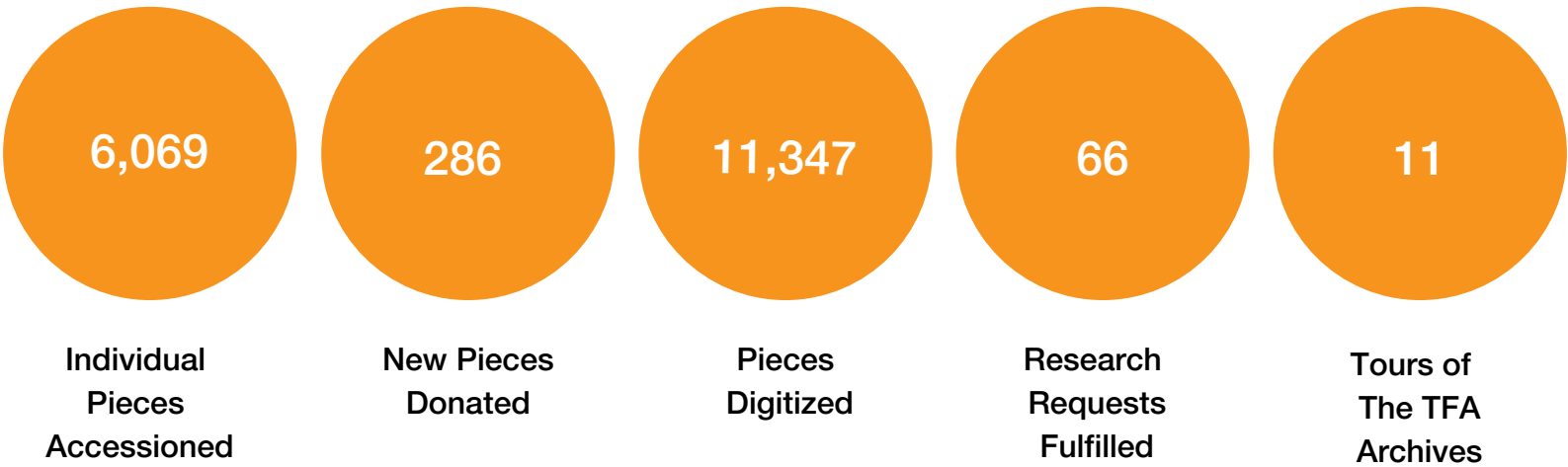
Tours, Programs & Events



Contributed Revenue

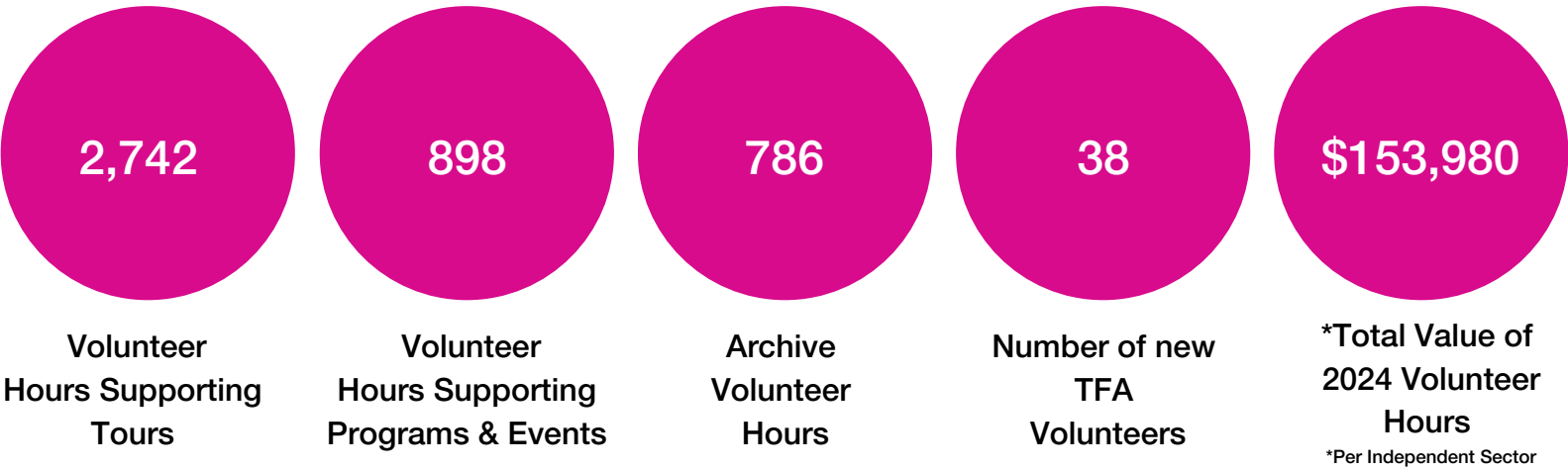


Archives

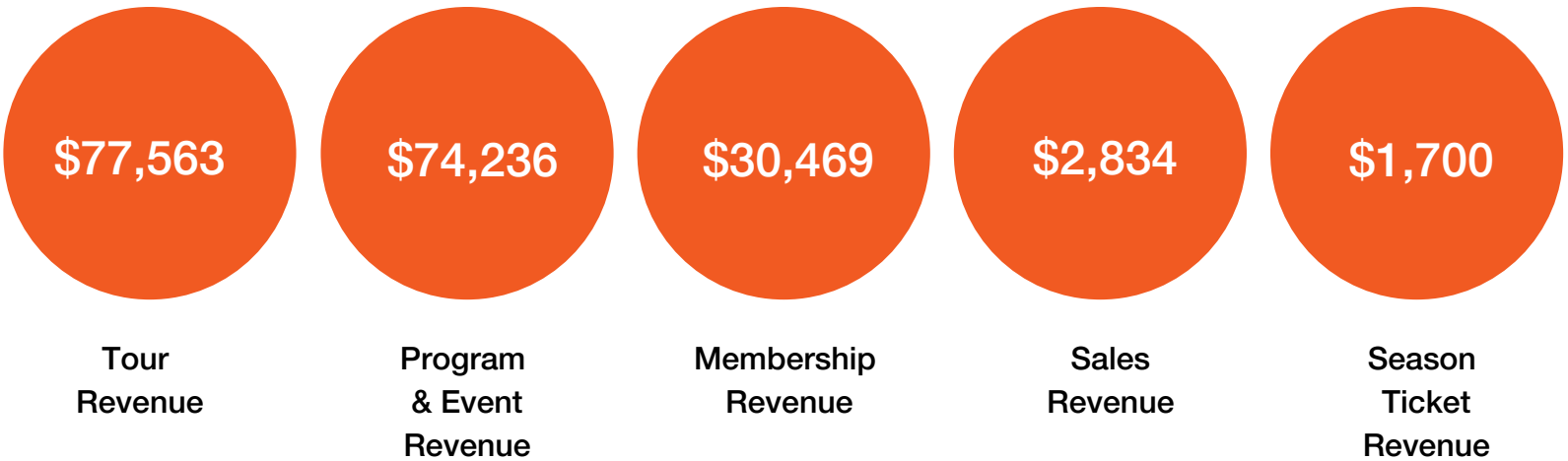


NUMBERS AT A GLANCE

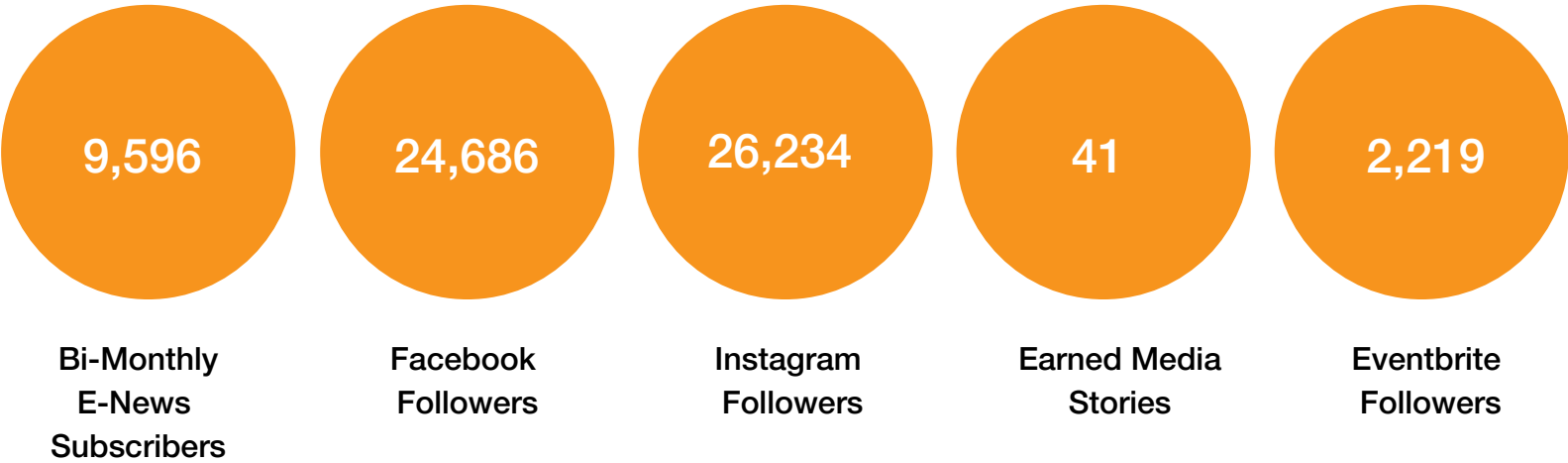
Volunteers



Earned Revenue



Reach



a year's overview

PUBLIC PROGRAM OFFERINGS

TFA TOURS & CRAWLS

EAST CENTRAL HIGH SCHOOL | A Mid-Century Marvel*

ON THE AIR | Behind the Scenes at KJRH, 2 News Oklahoma*

TULSA UNDERGROUND | The Tunnel Tour

CATHEDRAL CRAWL | In Partnership with Tulsa Opera

DESIGN TOUR | Frankoma Pottery*

BROTHELS, BOOTLEGGERS, & BEYOND | The Blue Dome District

NEIGHBORHOOD CRAWL | Historic Renaissance Neighborhood*

PILARS OF FAITH | The Architecture of Temple Israel*

CINEMA, SCANDALS, & SLICED BREAD | Explore Kendall Whittier

TULSA TIME TRAVELERS | Cocktails and Architecture Through the Decades

SWAN LAKE STORIES | A Historic Walking Tour*

THE RISE OF TULSA | The Evolution of Tulsa's Skyline*

BUILDING BROKEN ARROW | Landmarks & Legacy*

STRANGER THAN FICTION | Offbeat Tulsa Tales*

BENEATH THE VAULT | A Tulsa Underground Tour

ART HOUSE CRAWL | Tulsa's Alternative Art Spaces*

THE BOK CENTER | Your Backstage Pass

NEIGHBORHOOD CRAWL | Historic Florence Park Neighborhood*

PHANTOMS & FACADES | Haunted Bartlesville*

HAUNTS & HOMICIDES | The Arts District After Dark

THE RESTLESS RIBBON | Tulsa's Brookside District

ECHOS OF THE SILVER SCREEN | Tulsa's Lost Movie Palaces

FAITH IN FORM | The Architecture of Oral Roberts*

DECO IN DECEMBER | Do You Know Your Deco?

• Indicates New Offering

a year's overview

PUBLIC PROGRAM OFFERINGS

DISTINCTIVE DWELLINGS

NOMA Apartment Homes*
Heartwood Commons*
The Oath Studio (Adah Robinson's House)*
The Historic White House Mansion*
Bruce Goff's First Tulsa Home*
Cedar Rock Inn (Tecumseh Perryman's Home)*

COCKTAIL CLASS IN PARTNERSHIP WITH THE VAULT RESTAURANT

BOOMTOWN SPLENDOR: Iconic Tulsa Mansions*
TULSA TRAILBLAZERS | Women Who Shaped Tulsa's Architecture*
MUSIC MONTH | Iconic Tulsa Music Venues*
HAUNTED TULSA | Volumue 3*
BLACK FRIDAY | Tulsa's Shopping Destinations*

DRAFTS & DESIGNS

FRAGMENT AND FORM: An Architectural Collage Workshop*
INSPIRED SPACES | A Mood Board Workshop*

ADDITIONAL PROGRAMS

BLUEPRINTS AND BACKSTORIES | Researching Your Historic Home*
A PARTNERSHIP PREVIEW | The 2025 Designer Showcase Home in Maple Ridge*
CAMP ARCHITECTURE
MASTERWORK STUDIOS | Behind the Scenes*
INTERIOR DESIGN TIPS & TRICKS | Styling Your Home on a Budget*
DESIGN INSIDER | Pfeifer Hones Architecture Talk & Tour*
SKYLINE SOIREE | A 30th Anniversary Celebration for TFA*
MEMBER & SPONSOR HOLIDAY SOCIAL | The Seale Residence by Steven Turner*

• Indicates New Offering

a year's overview

OUR SPONSORS

THANK YOU TO OUR COMMUNITY SPONSORS

**GEORGE KAISER
FAMILY FOUNDATION**
A supporting organization of Tulsa Community Foundation

 **TULSA
COMMUNITY
FOUNDATION**
America's most generous city®

**Commonwealth
Foundation**

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 **mill
Creek**
LUMBER & SUPPLY

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**Hall Family
Philanthropic Fund**

**CPH
Properties**

**Ted & Lindsay Reeds
Andrew & Whitney Ryan**

**Westfall
Charitable LP**

ETHOS
ARCHITECTS
FORMERLY KNOWN AS KKT

**Barbara Smallwood Imel
in Honor of Blaine Imel**

perkins
architecture

SHARP
DEVELOPMENT

 **ETS**
COMMERCIAL
TITLE SERVICES

GH2
ARCHITECTS

 **THE MAYO**

**CB CHARNEY
BROWN**
Pierce Block (b. 1909) Space Available

 **MILLER-TIPPENS**
CONSTRUCTION

 **TULSA CLUB**
HOTEL
CURIO COLLECTION BY HILTON

 **McIntosh**

 **wallace
design
collective**

THANK YOU TO OUR 2025 PROGRAM SPONSORS

TUNNEL TOURS

TOPECA
18 TUL USA 50
COFFEE ROASTERS

The Oxley Foundation

CAMP ARCHITECTURE

 **[n]**

**Barbara Smallwood Imel
in Honor of Blaine Imel**

a year's overview

OUR SPONSORS

THANK YOU TO OUR 2025 SKYLINE SOIREE SPONSORS



Narrative
Structure



Pierce Block (b. 1909) Space Available



beck
DESIGN



DOWNTOWN TULSA
EYECARE



MordHouse

Stephen Scace with
RICH & CARTMILL, INC.
EST. 1922 INSURANCE • BONDS



OFFICE
INTERIORS



LDKERN'S
CONTRACTORS

Phantasmagoria
Film Co.

Doug Mann & Marsha Wright Ian Hill Mark & Johnna Thurston
Robert & Becky Billings Shannon Fortenberry Elam & Kathy Blank
In honor of Robert Powers Johnny Geren Tony & Melody Lenox

THANK YOU TO OUR 2025 SKYLINE SOIREE PARTNERS



THE MAYO



American
Solera



PHILTOWER

Justin Thompson
CATERING



a year's overview

TEAM TFA

TFA Trustees

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BAM Properties

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Patty Atherton
Elite Title Services

Secretary:

Maggie Brown
Animal Aid of Tulsa

Treasurer:

LouAnn Smith
Lyle Building Group

Immediate Past President:

Kayla Lee
Lee Simon Design

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Kristi Eaton, Ke Comms
Shannon Fortenberry, TRIO Resources
Briana Hefley-Shepherd, Tulsa Garden Center
Tony Lenox, ONE Gas
Richard Phillips, Interior Designer, Retired
James E. Turner, AIA, Cyntergy
Sarah Vespasian, Office Interiors
Kate Wallace Helm, Wallace Helm Design

TFA Staff

Malinda Blank
Executive Director

TFA Advisors

Rex Brown
Roger Coffey, AIA, Olsen Coffee Architects (retired)
Meagan Farley, Dewberry Architects
Nancy Hermann, Tulsa PAC (retired)
Kimberly Honea, Varia Hospitality
Shane Hood, Align Design
Matt King, AIA, King Architectural Solutions
Kristen LaBass, LaBass Design
Kip Leikam, Leikam Investments
Lanny McIntosh, FAIA, The McIntosh Group (retired)
Leisa McNulty, AIA, LMMA Design
Julie Miner, INCOG
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Ted Reeds, Ted Reeds Architecture, LLC | OU
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Susie Wallace
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TFA Contractors

Steven Elmore, Tours/Programs
Lindsey Neal Kuykendall, Tours/Programs
Cathie Miller, Tours/Programs
Leigha Odom, Archives

TFA Docents, Volunteers, & Interns

To our numerous docents, volunteers, and Interns we extend our deepest gratitude for your ongoing and unwavering support!